## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

**PATENT** 

Applicants:

Boyle, et al.

Docket No.:

40655.1000

Serial No.:

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Examiner:

Timothy M. Harbeck

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Group Art Unit:

3628

Title:

INTERACTIVE DEMAND

Confirmation No.:

4847

MANAGEMENT

## AMENDMENT AND REPLY

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## Dear Commissioner:

In reply to the Final Office Action mailed on July 11, 2006, of which this Reply is filed within two months, please consider the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.